

MEMORANDUM

October 12, 2001

TO: Governor

FROM: John

RE: Script for blood drive voice-mail

Next Thursday, October 18, our office is sponsoring a blood drive in Ballroom C on the 12th floor of the Robert E. Lee building from 9am til 4pm. In an effort to get state employees out to donate, Kelly has set up a time for ITS to record a voice-mail from you to be sent to all state employees (scheduled for 8:30am Monday morning).

The first attached script will be recorded for broadcast on the morning of Tuesday, October 16. The second script will be recorded for broadcast on the afternoon of Wednesday, October 17.

SCRIPT #1 (FOR BROADCAST TUESDAY, OCTOBER 16)

GOOD MORNING, THIS IS GOVERNOR RONNIE MUSGROVE. OUR NATION EXPERIENCED A GREAT TRAGEDY ON SEPTEMBER 11. IN THE DAYS SINCE THE ATTACKS ON NEW YORK AND WASHINGTON, WE HAVE DEMONSTRATED TO THE WORLD WHAT IT MEANS TO BE AN AMERICAN.

YOU WILL HAVE AN OPPORTUNITY TO AGAIN HELP YOUR FELLOW AMERICANS BY DONATING BLOOD ON THURSDAY, OCTOBER 18.

MISSISSIPPI BLOOD SERVICES WILL CONDUCT A BLOOD DRIVE IN BALLROOM C ON THE 12TH FLOOR OF THE ROBERT E. LEE BUILDING FROM 9AM UNTIL 4PM.

FOR PLANNING PURPOSES, PLEASE E-MAIL JOE THOMAS AT MISSISSIPPI BLOOD SERVICES IF YOU WILL BE ABLE TO DONATE BLOOD THURSDAY.

JOE'S E-MAIL ADDRESS IS JTHOMAS@MSBLOOD.COM.

LET'S ALL DO OUR PART TO HELP OUR FELLOW AMERICANS.

THANK YOU, AND GOD BLESS AMERICA.

SCRIPT #2 (FOR BROADCAST WEDNESDAY, OCTOBER 17)

GOOD AFTERNOON. THIS IS GOVERNOR RONNIE MUSGROVE, WITH A REMINDER THAT YOU WILL HAVE THE OPPORTUNITY TO DONATE BLOOD TOMORROW, OCTOBER 18.

MISSISSIPPI BLOOD SERVICES WILL CONDUCT A BLOOD DRIVE IN BALLROOM C ON THE 12TH FLOOR OF THE ROBERT E. LEE BUILDING FROM 9AM UNTIL 4PM.

I HOPE YOU WILL CONSIDER DONATING BLOOD. ALONG WITH YOUR PRAYERS AND FINANCIAL SUPPORT, IT IS AN IMPORTANT MEANS OF SUPPORTING OUR COUNTRY AT THIS TIME.

THANK YOU.